

Message Text

LIMITED OFFICIAL USE

PAGE 01 SOFIA 01498 191132Z

22

ACTION EUR-01

INFO OCT-01 ISO-00 PA-01 INR-01 /004 W

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P R 191101Z JUL 76

FM AMEMBASSY SOFIA

TO USIA WASHDC PRIORITY

INFO SECSTATE WASHDC 1478

LIMITED OFFICIAL USE SOFIA 1498

USIA FOR IEU AND IMV; STATE FOR EUR/EE

E.O. 11652: NA

TAGS: PROP, PFOR, BU

SUBJECT: BULGARIAN OFFER OF PRIME TV TIME

RSB: A) USIA 21021; B) SOFIA 1400; C) USIA 22028

1. WE HAD UNDERSTOOD FROM REF A THAT USIA WAS PREPARING ON A PRIORITY BASIS THE KIND OF FILM THAT IT AND WE HAD AGREED WOULD BE MOST APPROPRIATE AND EFFECTIVE. GIVEN THE UNPRECEDENTED NATURE OF THE GOB OFFER OF PRIME TV TIME, WE SHOULD SPARE NO EFFORT TO MAKE SURE THAT WHAT WE PUT ON IS THE BEST OF WHICH WE ARE CAPABLE. WE HAVE NEVER BEFORE HAD SUCH AN OPPORTUNITY TO TELL OUR STORY DIRECTLY TO THE BULGARIAN PEOPLE.

2. ALTHOUGH WE DO WANT TO BE READY TO GO ON THE AIR AS SOON AS REASONABLY POSSIBLE, WE WILL CERTAINLY ALLOW ADDITIONAL TIME TO PREPARE A TRULY EXCELLENT PROGRAM. THUS, ALTHOUGH WE WILL CAREFULLY REVIEW "MORNING, NOON AND NIGHT" AS SOON AS IT ARRIVES, WE URGE IN THE STRONGEST TERMS THAT THE AGENCY MAKE USE OF THE RESEARCH ALREADY DONE (REF A) AND PUT TOGETHER ON A HIGH PRIORITY BASIS A FILM OF THE TYPE WE RECOMMEND IN REF B AND WHICH THE AGENCY AGREED TO DO AS PER REF A.
HERZ

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION BROADCASTING, MOTION PICTURES, BICENTENNIAL CELEBRATIONS, PROGRAMS (PROJECTS)
Control Number: n/a
Copy: SINGLE
Draft Date: 19 JUL 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: CunninFX
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976SOFIA01498
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760277-0071
From: SOFIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760744/aaaabmmj.tel
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Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: CunninFX
Review Comment: n/a
Review Content Flags:
Review Date: 08 APR 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <08 APR 2004 by greeneet>; APPROVED <03 AUG 2004 by CunninFX>
Review Markings:

Margaret P. Grafeld
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04 MAY 2006

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Review Withdrawn Fields: n/a
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Status: NATIVE
Subject: BULGARIAN OFFER OF PRIME TV TIME RSB: A) USIA 21021; B) SOFIA 1400; C) USIA 22028
TAGS: PROP, PFOR, BU, US
To: USIA
Type: TE
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